

# ALLIED VENDOR BENEFITS

**JOIN NOW AND UNLOCK NEW BENEFITS**



Use of OHLA logo
Company listing in Buyers' Guide
Access to limited online Member Directory
Member discount for OHLA Signature events
Opportunity to volunteer on a committee or council
Access to industry reporting and insights
Provide educational materials for Resource Center
Entry into non-Signature OHLA events
Email block ads per year
Elevated promotion in Buyers' Guide e-blast
Promotion of events and webinars
Enhanced listing in OHLA Buyers' Guide
Preferred Vendor of the Quarter spotlight
Email banner ads per year
Enhanced listing in OHLA print Buyers' Guide
Dedicated landing page on OHLA website
Use of OHLA Preferred Partner logo
Recognition at OHLA events as Preferred Partner
Co-branded marketing materials promoted to members
Access to full member list
Featured article in OHLA print Buyers' Guide
Spotlight in OHLA social media posts
Ability to host a webinar
Logo on the homepage of OHLA's website
Feature "pop-up" ad on ohiolodging.com
Introduction letters from President/CEO
Introduction emails from OHLA team
Annual meeting with President/CEO
Annual email blast(s) to OHLA members
Sponsorship of a member's first-year of membership
Invitation to exclusive Owner/Management Reception
Invitation to private OHLA Board Reception or Retreat
Five-minute presentation at an OHLA board meeting
E-newsletter "Presented by" feature

BASIC \$900	PREFERRED			
	SUPPORTER \$5,000	ALLY \$7,500	ADVOCATE \$10,000	CHAMPION \$12,500
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