



AREAS OF FOCUS

**TOGETHER WE ARE STRONGER
AS WE WORK TOGETHER TO:**

**PRODUCE
FAVORABLE
PUBLIC
POLICY**

**IMPROVE
SERVICE
AND
PROFESSIONALISM**

**GROW
OUR
TRAVEL
ECONOMY**

**PROVIDE
RESOURCES
AND
CONNECTIONS**

**SUPPORT
OHIO'S
UNIQUE LODGING
SECTOR**

**INCREASE
PROFITABILITY
AND
SUSTAINABILITY**

**FURTHER
CHARITABLE &
COMMUNITY
INVOLVEMENT**

**CHAMPION
SAFETY
AND
SECURITY**

**RAISE
STATURE
OF OUR
INDUSTRY**

